

## **BIODATA**

**Name:** Dr. S. RAJARAJESWARI, MBA, MA, M.Phil, Ph.D, P.G.D.P.R. & I.R., PGDPM, DLL

**Designation & Department:** Associate. Professor & Head, Business Administration

**Address:** D-1, Vajeyanthi Block, Visthara Residential Enclave – 625402

**Email & Phone No.:** rajeswarimdu@gmail.com & 9942035653

**Total work Experience :** 30 Years

**Area of Specialization:** Marketing & HR

**Research Work/Experience :** 17 Years.

**Educational Qualification**



S.NO	COURSES	SUBJECT	YEAR OF COMPLETION	INSTITUTION
1.	B.B.A	Business Administration	1990	Cauvery College, Bharathidasan University
2.	M.B.A	Business Administration	1992	Annamalai University
3	M.Phil	Entrepreneurship	2001	Madurai Kamaraj University-
4	Ph.D	Management	2008	Madurai Kamaraj University-Madurai

### **Teaching Experience**

S.NO	DESIGNATION	PLACE	DURATION	NO. OF. YEARS
1.	Lecturer	St. Peters Engineering College, Chennai	1994-96	03
2.	Lecturer	PSNA college of Engineering and Technology Dindigul	1996-97	01
3.	Lecturer	Fatima College, Madurai	1997-2005	07
4	Lecturer Asst. Professor Professor	KSR College of Technology, Thiruchencode	2005-2007 2007-2008 2008-2011	02 01 03
5	Asst. Professor	Govt. Arts College, Mutlure	2011-2012	1.6
6	Asst. Professor & Head	Sri Meenakshi Govt. Arts College, Madurai	2012-2021	9yrs
7	Asst. Professor & Head	M.V. Muthiah Govt Arts college for women, Dindigul	2021-2023	3yrs
8	Associate professor	M.V. Muthiah Govt Arts college for women, Dindigul	March 2023	Till date
<b>Total Teaching Experience</b>				<b>30 Years</b>

### **Orientation/Refresher Courses**

S.NO	NAME OF THE COURSE	TOPIC	PLACE	PERIOD
1	Orientation	General	UGC Academic Staff College, University of Madras	04/05/2011-02/06/2011
2	Refresher	Current Issues and Emerging Practices in Management	Madurai Kamaraj University	07/02/2014-27/02/2014
3	Refresher	Social Sciences	Bharathiar University	15/09/2016-05/10/2016

4	Refresher	Commerce & Management	Ramanujan College, University of Delhi	25/06/2021-08/07/2021
5	Refresher	Commerce & Management	University of Madras	19/07/2022-01/08/2022

#### International Conference Presentation

S.NO	CONFERENCE	TITLE	PLACE	PERIOD
1	Global Business Strategy of Management Studies	Stress in Teaching	Sai Ram Institute of Management Studies, Chennai	21/09/2007 & 22/09/2007
2	Innovation –The Corporate Mantra in the Era of Globalisation	Innovation human resources management in the present Global Era	Muthaiyammal Engineering College, Rasipuram	26/10/2007
3	Recent Trends in Global Business Order-Impact in Asia	Work life balance in new millennium	Vivekanandha Institute of information and management studies, Tiruchencode	30/01/2009 & 31/01/2009
4	Management challenges in the Era of Global Recession	Competency mapping and work life balance and stress among teachers in Namakkal	Sengunthar Institute of Management Studies, Tiruchencode	10/02/2009
5	Managing Global Recession opportunities & Challenges	Job Stress and work life balance among teachers	KSR College of Technology, Tiruchengode	25/03/2009
6	Technology and Business management	Competency mapping and work life balance	Alghurair University, Dubai	29/03/2009-01/04/2009
7	Paradigm Shift in contemporary Management Education	Service learning in management Education- New pedagogy	Fatima College, Madurai	11/01/2010 & 12/01/2010
8	Global challenges of emergent India- A Management perspective	Role of Microfinance in Economic development	Vivekanandha Institute of information and management studies	14/02/2011 & 15/02/2011
9	Global challenges of emergent India- A Management perspective	The best HR practices in the present Global Era	Vivekanandha Institute of information and management studies	14/02/2011 & 15/02/2011
10	Managing Disaster-A Strategic perspective	Legal and Institutional frame wok for disaster management in India	Fatima College, Madurai	29/09/2016 & 30/09/2016
11	International conference on Contemporary issues in Agriculture, Engineering, Information Technology, life Sciences, social sciences & Humanities	Social contributions of Educational Institutions in Higher Education	Nehru college of management Coimbatore & post graduate institute of Agricultural university of peradeniya, Srilanka	11 /05 /2017 to 15/05/2017
12	International conference on Contemporary issues in Agriculture, Engineering, Information Technology, life Sciences, social sciences & Humanities	CSR in health Care Industry	Nehru college of management Coimbatore & Siam Technology college, Bangkok, Thailand, IBIS, Melbourne, Australia	28/11/2017 to 04/12/2017
13	International conference on Contemporary issues in Agriculture, Engineering, Information Technology, life	Impact of BASEL III on performance of SBI	Nehru college of management Coimbatore & Siam Technology college,	28/11/2017 to 04/12/2017

	Sciences, social sciences & Humanities, Melbourne, Australia		Bangkok, Thailand, IBIS, Melbourne, Australia	
14	International conference on Contemporary issues in Agriculture, Engineering, Information Technology, life Sciences, social sciences & Humanities, Melbourne, Australia	A factor analysis on problems of dual and single career couples in Madurai	Nehru college of management Coimbatore & Siam Technology college, Bangkok, Thailand, IBIS, Melbourne, Australia	28/11/2017 to 04/12/2017
15	International conference on Emerging Trends in multidisciplinary Research	A study on Work Family conflict and stress among dual career couples in Madurai	The American College, UmarPulavar Tamil language Centre, Singapore	27/12/2017 & 28/12/2017
16	International conference convention on innovative Scientific research strategy in Science, Engineering, Business management Application and Medical Technology	Exploring the relationship of Work family Support, Work family Satisfaction and Work family enrichment among the sales representatives	University Technology MARA PunkakAlam, Malaysia	20/10/2018 & 21/10/2018
17	International Conference on Business, Society, Sustainability-Recent Trends And Innovation	A study on effective talent acquisition practices for enhanced talent management with special reference to IT Sector	Bharathiar School of management & Entrepreneur Development, Coimbatore	10/12/2018
18	International Conference On Business, Society, Sustainability-Recent Trends And Innovation	Gap Analysis in CSR with reference to educational institutions in Madurai	Bharathiar School of management & Entrepreneur Development, Coimbatore	10/12/2018
19	Asian International Conference on Advances: Strategic Innovations and Perspectives for Global Business in Engineering And Social Sciences	A study on Organisational culture on the performance of employees in selected Banks in Madurai city	Sri Ganesh School of Business Management	22/02/2019
20	International Conference on Innovative Strategies of Management in The Globalized Era-2019	A study on organizational climate and its impact in performance of employees in selected banks in Madurai city	Madurai Kamaraj university	07/03/2019 & 08/03/2019

#### National Conference Presentation & Publications (ISBN Publication)

S.NO	CONFERENCE	TITLE	PLACE	PERIOD
1	National seminar on Emerging trends in Service marketing	Are they being served students and faculty expectations	Sree Amman Arts and Science College, Erode	14/10/2006
2	Corporate Social Responsibility Ethics	Corporate Social Responsibility and ethics to maintain human resources	Karpagam College of Engineering, Coimbatore	21/09/2007
3	National conference of Service sector	OCTOPACE culture in Hospital services	Kalasalingam University.	07/03/2008 & 08/03/2008
4	Recent Innovations in corporate Management	Job Stress and its impact on work life balance among college teachers	Annai Mathammal Sheela Engineering College, Namakkal	15/10/2008
5	Global competition and competitiveness of Indian Corporate	Implication of work life balance and Job stress on organizational change	IIM-Kozhikode & IIM-Lucknow	21/05/2009 - 23/05/2009

#### State Level Conference Presentation

6	Contribution of Alumni towards quality improvement in higher education	Role of Alumni in Quality improvement in higher Education	Sree Saraswathi Thyaraja college, Pollachi	21/07/2009 & 22/07/2009
7	Think Global-Go Rural	Rural Retailing	KSR college Arts & Science	18/03/2010
8	Think Global go Rural	Strategies to kill fake products in Indian rural market	KSR Arts & science college, Thiruchencode	18/03/2010
9	Business Strategies for sustainable growth	Anxiety and work life balance among engineering faculty	Karpagam college of engineering, Coimbatore	29/10/2010
10	Business Strategies for sustainable growth	work life balance among software developers	Karpagam college of engineering, Coimbatore	29/10/2010
11	Strategising Innovative Business models	Job stress among public and private school teachers, Thiruchencode	St. Joseph Engineering College, Mangalore	24/03/2011 & 25/03/2011
12	National seminar on productivity enhancement strategies	work stress and performance among faculty in engineering and Arts college in Madurai District-Empirical study	American college, Madurai	10/10/2014
13	National conference on Integration of Information technology & organizational strategies	Usage of 7 S model	Fatima College, Madurai	21/08/2015
14	National conference on Integration of Information technology & organizational strategies	Mobile apps for business-the Generation Y concept of digital revolution in marketing	Fatima College, Madurai.	21/08/2015
15	National conference on social entrepreneurship	Financial stability of rural women in Theni district	Arul Anandar College, Madurai	23/09/2015
16	National conference on social entrepreneurship	Corporate social responsibility and Social entrepreneurship	Arul Anandar College, Madurai	23/09/2015
17	National Conference on Indian world class Manufacturing- The road Ahead	Corporate social responsibility in Education Industry	Fatima College, Madurai	01/10/2015
18	National Conference on Indian world class Manufacturing- The road Ahead	Concept Tourism in Tamil Nadu-The Emerging trend in tourism development	Fatima College, Madurai	01/10/2015
19	National level conference on management challenges & strategies for competitiveness	Concept of Green marketing in India	Hallmark Business School, Trichy	05/11/2016
20	National Conference on research in present Scenario	CSR awareness among students of higher educational in Madurai district	Nesamony memorial Christian college, Mathandam	27/01/2017
21	National level conference on New Dimensions of Management in the globalised Era	Antecedents and consequences of organizational citizenship behavior	Madurai Kamaraj university	03/02/2017

22	National level conference on New Dimensions of Management in the globalised Era	Effects of performance management in organizational change	Madurai Kamaraj university	03/02/2017
23	National level conference on New Dimensions of Management in the globalised Era	Higher Educational Institutes: Impact of ethics and Implementation of corporate social responsibility	Madurai Kamaraj university	03/02/2017
24	National level conference on Business management practices in emerging Indian Economy	Factors affecting organizational citizenship behavior of corporate sector	Virudhunagar Senthil Kumar nadar college,	16/02/2017
25	UGC Sponsored National seminar on Total Quality management in higher Education, Madurai	Implementation of Total quality management in higher educational institutions	Sri Meenakshi Govt. Arts College for women(A), Madurai	23/02/2017 & 24/02/2017
26	UGC Sponsored National seminar on Total Quality management in higher education	Higher educational institutes, Impact of Ethics and Implementation of corporate social responsibility.	Sri Meenakshi Govt. Arts College for women(A), Madurai	23/02/2017 & 24/02/2017
27	UGC Sponsored National seminar on Total Quality management in higher education	Total quality in Higher education-Indian perspective,	Sri Meenakshi Govt. Arts College for women(A), Madurai	23/02/2017 & 24/02/2017.
28	UGC Sponsored National seminar on Total Quality management in higher education- Sri Meenakshi Govt Arts College for women(A) Madurai	Implementation of TQM in educational institutions	Sri Meenakshi Govt. Arts College for women(A), Madurai	23/02/2017 & 24/02/2017
29	UGC Sponsored National seminar on Total Quality management in higher education- Sri Meenakshi Govt. Arts College for women(A) Madurai	Quality education using ICT Classrooms in higher Educational Institutions	Sri Meenakshi Govt. Arts College for women(A), Madurai	23/02/2017 & 24/02/2017
30	National level conference on New Dimensions of Management in the globalised Era	A study on organizational citizenship behavior in banking Industry.	Madurai Kamaraj University, Madurai	July 2017

S.NO	CONFERENCE	TITLE	PLACE	PERIOD
1	Fostering Entrepreneurship in India	Successful Entrepreneurship	Karpagam Arts and Science College, Coimbatore	07/09/2007
2	State level seminar on Therapeutic potential of low carb high fat diet-An overview	Wake up with Rejuvenating Drink	Sri Meenakshi Govt. Arts College for Women, Madurai	07/01/2017

**Chairperson for International/National/State Conferences**

S.NO	CONFERENCE	TITLE	PLACE
1	TYCOONS-2K18	BEST MANAGER	American College, Madurai
2	L7 Global Infosec convention 2018	Jury Panel for paper presentation	Sri Meenakshi Govt. Arts College for Women, Madurai

**Books Published**

S.NO	TITLE	PUBLISHER NAME	ISBN/YEAR
1	Role Stress Among Single And Dual Career couples in Madurai	Shanlax publication	ISBN-978-93-87871-45-8-2018
2	Sustainable Strategic HRM Basics	REST publisher	ISBN:978-81-971629-5-4
3	Intellectual Property Rights	Ryan publisher	ISBN:978-93-48615-86-2

**Resource Person - Invited Talk**

S.NO	TITLE	EVENT DATE	PLACE
1	Personality development	16.01.2009	Dr. G.R. Damodaran college of Science, Coimbatore
2	FDP on Applications of Games and Case method of teaching in Management Education - Leadership Games	11.02.2013	KSR college of Technology, Tiruchencode
3	One day Intensive refresher Programme for teachers	27.11.2015	Arul Anandar College, Madurai
4	Entrepreneurs	30.01.2017	Government Arts college, Nilakkotai
5	Modern Era of Management	28.08.2018	Nadar Saraswathi college of Arts and science, Theni
6	Leadership	14.02.2020	Fatima College foe women, Madurai
7	Stress management during pandemic period	22.06.2020	Nadar Saraswathi college of Arts and science, Theni
8	Personality development through Management Games	04.06.2021	ANJA college-Sivakasi
9	Attitude Building	06.03.2021	Sri Meenakshi Govt Arts College for women, Madurai
10	Exploring Entrepreneurial Skills among Students	23.12.2021	Sri Meenakshi Govt Arts College for women, Madurai
11	Entrepreneurship within you	16.12.2022	VHNS college, Viruthungar
12	Dare to Win	14.03.2023	M.V.Muthiah Govt Arts College for women, Dindigul
13	Entrepreneurial Skills	05.04.2023	Saraswathi Nadra College,Theni
14	I DARE IT	16.03.2024	Kozhichiappar Govt Arts & Science College, Viruthachalam
15	FDP Program	14.02.2024	VVNS Nadar college, Virudhunagar
16	FDP program	21.06.2025	Vijay Institute of Management, Dindigul
17	Refresher Course	28.07.2025	Bharathiyar University, Coimbatore
18	Student council program	01.04.2025	Fatima college

**Journal Publications**

SNO	JOURNAL	PAPER NAME	DATE
1	Thozhilvanigam-	Recent methods of improving the performance in the BPO industry	November 2003
2	MBA Review, ICFAI University, Business Education in a changing World	Quality circles in higher education	October 2009
3	International journal of research in Commerce and Management	Microfinance in Financial Inclusion	February2010
4	SONA Global Management Review	Role stress among the Aided and Self-financing college teaches –A Discriminant Analysis	August 2010
5	PARIPEX-INDIAN journal of Research	Work stress among Arts college faculty in Madurai-An Empirical study	May2013
6	International journal of research in computer application, IT and Management	Stress among faculty in Engineering and Arts Colleges in Namakal District	6-June2013
7	Indian Journal Scholarly research	Organizational climate and work role balance: Influence on Organizational commitment among faculty	October 2013
8	International Journal of management review	Rural Tourism challenges and prospects with special reference to southern Districts of Tamil Nadu	April 2015
9	Paripex – Indian journal of research	Employee motivation-A need of an hour	August 2015
10	Paripex – Indian journal of research	Social Responsibility: A toolkit of human resource management to sustain organizational development	August 2015
11	Indian Journal of applied research	Corporate Social Responsibility is a way to employee motivation	September 2015
12	Roots–International Journal of multidisciplinary research- special Issue	Corporate Social Responsibility and Social Entrepreneurship	September 2015
13	International Journal of management review	Concept of Green Marketing	November 2016
14	International Journal of functional management	Reviews On Organizational Climate Studies	March 2017
15	Global Journal for research analysis	A Study of employee satisfaction towards Health and safety measures in Aravind Eye Hospital	April 2017
16	Indian journal of Applied Research –An international Journal	Reviews of organizational culture studies	May 2017
17	International Journal - Paripex-Indian Journal of research	Evolution of currencies.	September 2017
18	Nehru International Journal of recent advances in Multi – Disciplinary research and Development	Impact of Basel III on performance of SBI	December 2017
19	Nehru International Journal of recent advances in Multi – Disciplinary research and Development	A factor analysis on problems of dual and single career couples in Madurai	December 2017
20	Nehru International Journal of recent advances in Multi – Disciplinary research and Development	Corporate social responsibility in health care Industry	December 2017
21	ROOTS, International journal of Multidisciplinary researches	A study on Work Family conflict and stress among dual career couples in Madurai,	December 2017
22	International Journal of Scientific research	Model fitting for Happiness at Work through Multiple Regression Analysis	September 2018
23	International Journal - PARIPEX	Happiness at Work among Teachers in Madurai-An Empirical Study	April 2018
24	International Journal of Research in Commerce, IT & Management	Block chain technology –role in Oil and Gas Industry	September 2018

25	International journal for research in Engineering Application & Management	A study on talent acquisition practices for enhanced talent management with special reference to IT sector	December 2018
26	International journal for research	A study on employees' engagement for enhanced talent management with special reference to IT Sector	March 2019
27	Nehru International Journal of recent advances in Multi – Disciplinary research and Development	Cluster Analysis of happiness at work among employees in Madurai	June 2019
28	International journal of analytical and experimental model analysis – UGC – care approved journal	A study on talent acquisition, Development, Engagement and Retention with special reference to information technology companies in Chennai	July 2019
29	Global Journal of Research Analysis	Artificial Intelligence In Money Laundering in Banks -A Holistic Approach	February 2021
30	International Journal of Computer Application and Management	Financial Performance of selected banks Using CAMEL model	February 2021
31	International Journal of Engineering and Management Research	Financial Technology in Finance Market	April 2021
32	JUNI KYAT	Financial Performance of Indian Banks using Dupont Analysis -A comparative study	April 2021
33	JUNI KYAT	Role of cryptocurrency	April 2021
34	International Journal of Engineering and Management Research	Create a Shared Value-Win Win Business Model	June 2021
35	Journal of Shanghai for Science and Technology (Scopus)	Revamping the Knitwear cluster in Tirupur a bold initiative towards sustainable Development	November 2021
36	Journal of Tianjun University Science and Technology	Quality control in Food Industry through statistical techniques	2022
37	Journal of Asiatic Society, Mumbai	Role of Financial Inclusion In India	2022
38	Journal of Emerging Technologies and Innovative Research (JETIR)	Reconceiving products and markets for the sustainable development of Tirupur's hosiery Industry	July 2022
39	Journal of Informatics Education and Research	A Study on Behaviour of Youth with respect to spending in Bangalore	2023
40	International Journal of Creative Research Thoughts	A Dupont analysis of selected Indian Banks performance	October 2023
41	International Journal of Creative Research Thoughts	Financial Exclusion in India - A Review	November 2023
42	International Journal of Creative Research Thoughts	Performance Of Selected Public and Private Indian Banks with Principal Component Analysis - An Analysis & Comparative Study	December 2023
43	International Journal of Management	Principal Component Analysis - Comparative Study on Performance of Axis Bank and Indian Bank	April 2024
44	International Journal of All Research Education and scientific Method	Role of Quantum Computing in Finance Industry	June 2024
45	IPE Journal of Management	Challenges Associated with work life balance-A Review	July-Dec 2024
46	Journal of Emerging Technologies and Innovative Research	Evolution of Modern Payment System in Banking Industry	December 2024
47	International Journal of Innovative Research in Technology	Financial Analysis for Corporates - Tools and Techniques	August 2025
48	International Journal of Innovative Research in Technology	A Central Bank Digital Currency (CBDC) - A Global Outlook	August 2025
49	European Economic Letters	Analyzing the performance of private and public sector Banks in India	October 2025



50	International Journal of Research Finance and Management and Management	Analysing Valuation Dynamics in Non-Banking Companies-A Tobin's Q Approach	July 2025
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#### M.Phil Guidance

S.NO	M.Phil. CANDIDATES	UNIVERSITY	COMPLETED YEAR
1	01	Madurai Kamaraj university	2014
2	02	Madurai Kamaraj university	2015
3	02	Madurai Kamaraj university	2016
4	01	Madurai Kamaraj university	2017

#### Ph. D Guidance

S.NO	Ph.D. CANDIDATES	UNIVERSITY	STATUS
1	02	Madurai Kamaraj university	Pursuing
2	04	Madurai Kamaraj university	Completed
3	01	Bharathiyar University	Completed

#### Seminar / Workshop / Webinar Conducted

S.NO	NAME & PROGRAMME	TITLE	PLACE	PERIOD
1	Workshop	Competency Mapping	KSR College Technology	2008
2	National	Challenges and opportunities in management Education	Sri Meenakshi Govt. Arts College for women	2013
3	Workshop	Quantitative analysis using SPSS And AMOS	Sri Meenakshi Govt. Arts College for women	2015
4	Webinar	Campus connect program	Sri Meenakshi Govt. Arts College for women	2021
5	Webinar	International webinar on Competency Mapping	Sri Meenakshi Govt. Arts College for women	2021
6	Webinar	Cancers in women	Sri Meenakshi Govt. Arts College for women	2021
7	Seminar	GST	M.V. Muthiaah Govt Arts College for Women, Dindigul	2022
8	Seminar	Being A Women	M.V. Muthiaah Govt Arts College for Women, Dindigul	2023
9	Webinar	International seminar on Life Management	M.V. Muthiaah Govt Arts College for Women, Dindigul	2024

#### Other Responsibilities Held

S.NO	NAME OF THE SERVICE / COMMITTEE	PLACE	PERIOD
1	BOS _chairperson	Sri Meenakshi Govt Arts College for women, Madurai	2013-2021
2	Grievances committee-member	Sri Meenakshi Govt Arts College for women, Madurai	2013-2021
3	Academic council member	Sri Meenakshi Govt Arts College for women, Madurai	2013-20213
4	Curriculum design member	Sri Meenakshi Govt Arts College for women, Madurai	2013-2021
5	ISO coordinator for entire College	KSR College of technology, Thiruchencode	2008-2011
6	Research committee, Women Empowerment Cell, Furniture Incharge, ID Card	M.V. Muthiah Govt Arts College for women Dindugul	2021 till date

7	Drug Free India Committee	M.V. Muthiah Govt Arts College for women Dindugul	2025
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#### Members In Professional Bodies

- Life Member in Indian Society for Technical Education.
- Member in Rotary club, Madurai

#### SUBJECT EXPERT

S.NO	NAME OF THE SERVICES / COMMITTEE	PLACE	PERIOD
1.	Doctoral Committee member	Mother Theresa University, Kodaikanal	2013
2	Doctoral Committee member	Thiruvalluvar University, Vellore.	2014
3	Subject Expert	Arul Anandar College, Karumathur, Madurai	2017
4	Subject Expert	VVV. Senthikumar College, MBA Department, Virthunagar.	2017
5	Subject Expert	American college, BBA Department, Madurai	2018
6	Subject Expert	Fatima College, BBA Dept Madurai	Since 2022
7	Subject Expert	V.V. Vanniaperumal college for women dept Virudhunagar	Since 2023
8	Subject Expert	BOS, BBA, Mother Theresa University, Kodaikanal	Since 2021

#### Seminar / Workshop /FDP & Training Participated

S.NO	COURSE	TOPIC	PLACE	PERIOD
1	International Business conference	Economic liberalization in south Asia: Directions for the 21st century	IIM(B), Montclair state university, Mohamed Shathak Trust, Taj coromandel, Chennai	13/08/1998
2	Workshop	Analytical Aspects of Business Research	PSG Institute of management College, Coimbatore.	21/09/2002
3	Workshop	Advertising	The American College, Madurai	27/09/2002
4	FDP	Quality Improvement programme	T.A. PAI Management at Manipal	20/01/2003-24/01/2003
5	Workshop	Emerging trends in Business leadership	PSNA college of engineering and Technology, Dindigul	31/01/2003
6	Faculty Development Program	Training for faculty members of business schools	ICFAI University, Hyderabad	20/05/2004-22/05/2004
7	Faculty Development Programme	Writing Articles for publication	SONA college of Engineering, Salem	09/12/2005 & 10/12/2005
8	Faculty development Program	Data Analysis for management research.	IIM, Kozhicode	21/05/2007 & 26/05/2007
9	Management development programme	Financial planning in turbulent times	K.S.R College of Technology, Thiruchencode	02/08/08
10	Workshop	Intellectual Property Rights	Anna University, Coimbatore.	01/02/2008 & 2/2/2008
11	Faculty development Programme	Entrepreneurship Development	ITCOT Consultancy & Services Ltd, Thiruchencode	15/09/2008 - 27/09/2008

12	Management Development Programme	Insurance and Risk Management	K.S.R College of Technology.	14/02/2009
13	Management Development Programme	Financial Planning for Investors	K.S.R College of Technology.	18/09/2010
14	Management Development Programme	Financial Planning in turbulent times	K.S.R College of Technology.	09/12/010
15	Seminar	Challenges and opportunities in Management education	Sri Meenakshi Govt Arts College for women, Madurai	18/02/2013
16	Training Programme	Pshyco-Educational Skills	District Administration & Manasa,	11/11/2013 - 16/11/2013
17	Faculty Development programme	OOA-MAVMM School of management, Madurai	Academic research on writing & publishing research papers	24/1/2014
18	FDP	Entrepreneurship	Entrepreneurship Studies, Madurai Kamaraj University	01/11/2014 - 02/11/2014
19	State level Seminar	Applied Data mining	Sri Meenakshi Govt college for women, Madurai	20/01/2015
20	workshop	Quantitative Data Analysis	Sri Meenakshi Govt. college for women, Madurai	03/02/2015 - 04/02/2015
21	FDP	Enrichment of teaching skills	OOA-MAVMM School of management, Madurai	14/02/2015
22	Seminar	Quality enhancement in higher educational Institutions	Internal quality Assurance Cell, Sri Meenakshi Govt. Arts College	26/02/2015
23	Faculty Development programme	Statistical Analysis and Interpretation using SPSS And AMOS	Youth welfare Department, Madurai Kamaraj University	07/08/2015- 08/08/2015
24	workshop	Mechanics of Thesis Writing And uses of SPSS	Sri Meenakshi Govt. college for Women, Madurai	09/03/2017
25	Master training Programme	Soft Skill Training	K.L.N Engineering College, Madurai	30/01/2018 - 31/01/2018
26	FDP	Applications of AMOS in Social Sciences research	The American College, Madurai	12/10/2018 - 13/10/2018
27	National Seminar	Artificial Intelligence and future of IT in Machine learning Age	Sri Meenakshi Govt. college for Women, Madurai	01/04/2019
28	State level seminar	Opportunities and challenges in the emerging spaces of higher education	Sri Meenakshi Govt. college for Women, Madurai	04/09/2019
29	State level seminar	Sustainability Transformation Development in Business and Management	The American College, Madurai	2019
30	International webinar	Recent Advancement In Data Science	Sri Meenakshi Govt. college for Women, Madurai	20/08/2020
31	FDP	Pedagogy and Research methods	AMET (HRDC & IQAC), Chennai	24/05/2021 to 06/06/2021
32	National Webinar	Personal finance support and wealth creation for startups-A Road Map	SRM Institute of Science and Technology, Chennai	09/03/2022
33	International webinar	Trends In Business	Jeyaraj Ananapakyam College For women, Theni	11/01/2023

34	State Level Seminar	Harnessing Artificial Intelligence for Business Transformation	Fatima College, Madurai	29/4/2024
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### **Minor Project**

#### **UGC Sponsored Minor Project -**

Title - Study on Organisational Role Stress Among Single & Dual Career Couples in Madurai.

Amount Sanctioned – Rs. 1,30,000 /-

Year – 2014-2015 & 2015-2016

### **Awards**

- Best Teacher Award Received for the year 2024-2025 – By Vijay Institute of Management Dindugul, Tamil nadu

### **Patent Granted / Holding**

- Employee Talent Predicting Device. (2024/Design)
- System and Method for Providing Investment Essentials to Youngsters and Beginners Using Artificial Intelligence (2025/Design)
- IOT-Based Agro-Aqua-Poultry Management Device (2025/Design)