

Name : Dr. D. KIRUBA SORNALATHA
Date of Birth : 16.5.1975
Gender : FEMALE
Date of joining (govt) : 03.02.2010
Qualification: : M.COM., M.PHIL., PH.D
Designation: : GUEST LECTURER
Department : COMMERCE
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 CHETTINAYAKANPATTI,
 DINDIGUL
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Qualification

Degree	Branch	Institution/University	Year of Passing	Gold Medal/Distinction/Class
UG	B.COM	Madurai kamaraj University, Madurai	1995	II
PG	M.COM	Madurai kamaraj University, Madurai	1998	II
M.PHIL	COMMERCE	Periyar University	2007	I
PH.D	COMMERCE	Madurai kamaraj University, Madurai	2016	NA

Ph.D Details

Title of thesis	Marketing of Fast Moving Consumer Goods(FMCG) in Dindigul Distict
Research supervisor	Dr.M.Ponniah
Research institution	GTN Arts College Dindigul
Area of specialisation	Marketing
Year of award	2016

Additional Qualification:

Name of the course	Place of study	Date	Duration
NIL	NIL	NIL	NIL

Work Experience(govt service/private)

Name of institution	Address of institution	Designation	From	To
M.V.Muthiah Govt Arts College For Women	M.V.Muthiah Govt Arts College for women, Dindigul	Guest lecturer	23.02.2020	Till date

Teaching/research experience(total experience in Govt. services/private):11Years

UG	PG	M.PHIL	PH.D
11 years	1year	NIL	NIL

RESEARCH SUPERVISOR

Name of the University	Sanctioned Number of intake	Number of students Registered	No of Scholars completed VIVAVOCE	Vacancy
-	-	-	-	-

s.no	Table of contents	Total no
1	Guidance details	-
	PG	-
	M.PHIL	-
	PH.D	-
2	ATTENDED :	-
	Conference	1
	Workshops	2
	Seminars	12
3	Research paper presented	
	Conference	1
	Workshops	1
	Seminars	1
4	Publication in Journals	2
5	Book published	-
	Edited	-
6	Organised:	-
	Conference	-
	Workshops	-
	Seminars	-
7	Research projects	-
	Major	-
	Minor	-
8	Resource person :	-
	Invited talk	-
	Guest speaker	-
9	Award received	-
10	Patent	-
11	Professional membership	-
	BOS Chairman	-
	Academic council	-

