

PERFORMANCE APPRAISAL

I)GENERAL INFORMATION

- a) Name : Dr. R.SUBBAMMAL
- b) Address (Residential) : 67,Chellandiamman Kovil 3rd Street,Dindigul-1
Ph. No.: 9944099679, 9080117673
- c) Designation : Assistant Professor,
Department of Business Administration
M.V.M.Government Arts College for women,
Dindigul-1
- d) Date of Birth : 26.05.1971
- e) Area of Specialization : Finance

II)ACADEMIC QUALIFICATION

Exam Passed	Board/ University	Subjects	Year	Division/Grade Merit etc.
High School	State Board	-	1987	I Class
Higher Secondary or Pre-degree	State Board	-	1989	I Class
Bachelor's Degree (s)	B.Com.,	-	1992	I Class
Master's Degree (s)	M.Com.,	-	1994	I Class
Master's Degree (s)	MBA	Management	2004	I Class
Research Degree (s)	M.Phil	Management	2006	II Class
Other Diploma / Certificates etc.	SET	Management	2006	-
Research Degree(s)	Ph.D	Management	2019	-

III) DETAILS OF SEMINARS, CONFERENCES ORGANIZED:

Name of the Seminar	Date	Sponsored by
Workshop on “Tally”	7.1.2015 & 8.1.2015	Tamilnadu State Council for Higher Education (TANSCHÉ)

IV) BOOK PUBLISHED:

Name of the book	Publication	REFERENCE
Production Management	PAVAI Publications	ISBN:978-81-7735-778-2

V) JOURNALS:

Name of the Journal	Title of the paper	Reference
International Journal of Scientific Research	A Study on the opinion of the Motivational Schemes adopted by state Govt in selected villages of Dindigul District	ISSN 2277-8179 Volume4/Issue 4 April 2015
EPRA International Journal of Economic and Business Review	Brand Preference for Convenience goods among Rural Consumers	e – ISSN: 2347-9671 Volume3/Issue10/ October 2015
International Journal of Scientific Research	Identification of Factors Using Factor Analysis for Purchase Decision-Automobile Industry	ISSN 2277-8179 Volume5/Issue9 September 2016
EPRA International Journal of Multidisciplinary Research(IJMR)	A study on Profile of Car Users and their Buying Patterns in Automobile Industry	ISSN: 2455-3662 Volume2/Issue9 / September 2016

VI) COURSES ATTENDED:

Course	University	Period
Orientation Course	Tamilnadu State Council for Higher Education Chennai&Madras University	04.05.2011 to 02.06.2011
Refresher Course	Madurai Kamaraj University, Madurai.	11.03.2016 to 31.03.2016
Refresher Course	Madurai Kamaraj University, Madurai.	09.03.2018 to 29.03.2018
FDP	Tamilnadu State Council for Higher Education Chennai,	29.05.2020& 30.05.2020
Refresher Course	Teaching Learning Centre,Ramanujan College, University of Delhi	30.01.2021 to 14.02.2021
FDP	P. E. S. COLLEGE OF ENGINEERING MANDYA, Karnataka - 571 401 (An Autonomous Institution affiliated to V.T.U, Belagavi)	30-03-2021 to 03-04-2021
FDP	Teaching Learning Centre,Ramanujan College, University of Delhi	18.02.2021 to 24.02.2021
Refresher Course	Teaching Learning Centre,Ramanujan College, University of Delhi	02.06.2021 to 16.06.2021
FDP	Dr.N.G.P.Institute of Engineering, Coimbatore	21.06.2021

VII) POSITIONS HELD:

1. College Central Library Incharge (2011 to 2014)
2. Co-Ordinator , TANSCHS sponsored seminar in 2013
3. Programme officer (2016 -2018)
4. Secretary, Old Students Association, (2019 onwards)

VIII)DETAILS OF PARTICIPATION IN THE EXAMINATIONS:

University Evaluation	U.G. Board- Chief Examiner- Mother Teresa Womens University, Kodaikanal.
Question Paper Setting	<ul style="list-style-type: none"> * Examiner, Madurai Kamaraj University (From 2006 to 2011) * Chief Superintendent Madurai Kamaraj University (1999 to2002 &2006 to2011) * Question Paper Setter, Sri S. Ramasamy Naidu Memorial College (Autonomous), Sattur, (2013 onwards) * Question Paper Setter, SVN College (Autonomous), Nagamalai Pudukottai Madurai, (2013 onwards) * Question Paper Setter, Sri Meenakshi Govt College for Women (Autonomous), Madurai, (2015 onwards) * Question Paper Setter, Jeyaraj Annapackiam College for women (Autonomous), Periyakulam(2016 onwards)

IX)TEACHING EXPERIENCE:

Course Taught	Name of the Institution	Duration	Total
BBA	1) Sri Adichunchanagiri Womens' College, Cumbum.	Sept1996 - Oct 2002	24 years
	2) SMS Colleg of Arts and Science, Coimbatore	June2003-Apr 2005	
	3) Pannaikadu Veerammal Paramasivam College, K.Singarakottai	June2006-Jan2011	
	4) Govt. Arts College for Women, Nilakkottai .	28Feb2011-10Mar2021	
	5) M.V.Muthiah Govt Arts College for women, Dindigul	11 Mar 2021 onwards	

(Dr. R. SUBBAMMAL)